

QUALI BRAND GUIDE

Quali

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LOGOS

Quali

Quali Logo



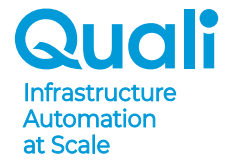
Quali_Logo_Color

[png](#) | [svg](#)



Quali_Logo_tag_Color_H

[png](#) | [svg](#)



Quali_Logo_tag_Color_V

[png](#) | [svg](#)



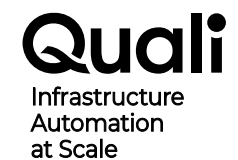
Quali_Logo_Black

[png](#) | [svg](#)



Quali_Logo_tag_Black_H

[png](#) | [svg](#)



Quali_Logo_tag_Black_V

[png](#) | [svg](#)



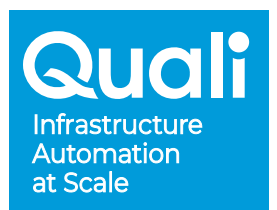
Quali_Logo_White

[png](#) | [svg](#)



Quali_Logo_tag_White_H

[png](#) | [svg](#)



Quali_Logo_tag_White_V

[png](#) | [svg](#)



Quali_Social

[png](#) | [svg](#)

CloudShell Pro Logos



CloudShellPro_Logo_h_blue

[png](#) | [svg](#)



CloudShellPro_Logo_h_gradient

[png](#) | [svg](#)



CloudShellPro_Logo_h_black

[png](#) | [svg](#)



CloudShellPro_Logo_h_white

[png](#) | [svg](#)



CloudShell
PRO

CloudShellPro_Logo_v_blue

[png](#) | [svg](#)



CloudShell
PRO

Colony_Logo_v_gradient

[png](#) | [svg](#)



CloudShell
PRO

Colony_Logo_v_black

[png](#) | [svg](#)



Colony_Logo_v_white

[png](#) | [svg](#)



CloudShell_
Cloud_gradient

[png](#) | [svg](#)

CloudShell Colony Logos



Colony_Logo_v_purple

[png](#) | [svg](#)



Colony_Logo_v_gradient

[png](#) | [svg](#)



Colony_Logo_v_black

[png](#) | [svg](#)



Colony_Logo_v_white

[png](#) | [svg](#)



CloudShell
COLONY

Colony_Logo_v_purple

[png](#) | [svg](#)



CloudShell
COLONY

Colony_Logo_v_gradient

[png](#) | [svg](#)



Colony_Bee

[png](#) | [svg](#)



CloudShell
COLONY

Colony_Logo_v_black

[png](#) | [svg](#)



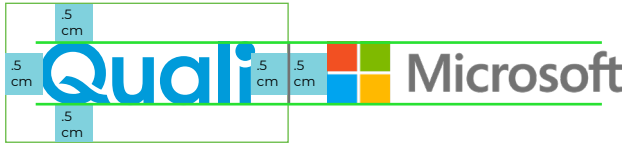
Colony_Logo_v_white

[png](#) | [svg](#)

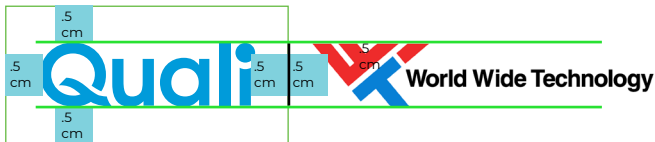
Quali Logo Usage with Partners

When Pairing Quali logo with a partner, please align the partner logo with the Quali and visually make equal. Keep the rule equidistant between the i in Quali and the left edge of the Partner logo. Make the rule either black or grey.

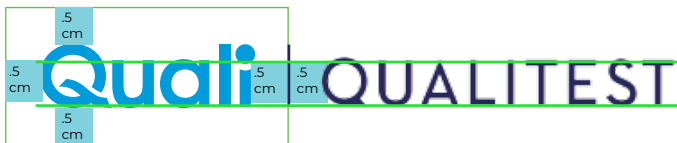
For any questions, please contact Cindy Friedman, cindy.f@quali.com for assistance.



- Height of Microsoft box lines up with Height of Quali Logo
- Pipe is .5 cm from outside of i and the left side of Microsoft box
- Pipe is made the same color as Microsoft grey



- Height of WWT lines up with Height of Quali Logo
- Pipe is .5 cm from outside of i and the left side of WWT Logo
- Pipe is black to match the type of WWT



- Height of Qualitest is the same height as the u and a in Quali logo
- Pipe is .5 cm from outside of i and the left side of Qualitest logo
- Pipe is black to match the type of Qualitest logo

DON'T

- make the Partner logo bigger than the Quali logo
- make the rule any other color than black or grey
- stack the Quali logo over the Partner logo or vice versa

FONTS & COLOR

Quali Fonts

Montserrat and Kanit are font families with many different weights to choose from. You can download the fonts here: [Montserrat](#) | [Kanit](#)

Montserrat Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Light

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Medium

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Semi Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Semi Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Extra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Extra Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Montserrat Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Kanit Black

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

Quali Colors

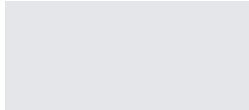


Quali Blue

#009bda
C=84 M=21, Y=0, K=0
PMS: 2925



#4d4d4f
C=66 M=59 Y=55, K=36



#e4e6e9
C=9 M=6 Y=5, K=0



#7a2eeb
C=69 M=78 Y=0, K=0



#5fc5bd
C=59 M=0 Y=31, K=0



#ff0000
C=0 M=99 Y=100 K=0



#ffbf00



#1c2351

C= 0, M=27, Y=100, K=0 C=100 M=94 Y=38 K=35



#8e57ff
C=44 M=66 Y=0, K=0



#03b242
C=80 M=0 Y=100 K=0



#e06e37
C=0 M=73 Y=87 K=0



#296EBB

#8C1CFF

Colony + Pro Gradients

MESSAGING

Quali Messaging

QUALI COMPANY BOILERPLATE

Quali provides the leading platform for Infrastructure Automation at Scale. Global 2000 enterprises and innovators everywhere rely on Quali's award-winning CloudShell platform to create self-service, on-demand automation solutions that increase engineering productivity, cut cloud costs, and optimize infrastructure utilization.

CLOUDSHELL COLONY

CloudShell Colony is a SaaS platform for delivering Infrastructure Automation at Scale for complex application-centric environments on cloud technologies including AWS, Azure, and Kubernetes. IT leaders and DevOps innovators around the world trust Quali to enable self-service automation and governance to streamline application development, testing, and release to production.

CLOUDSHELL PRO

CloudShell Pro is the leading platform for delivering Infrastructure Automation at Scale for complex on-premise, hybrid and cloud environments. IT leaders and innovators around the world trust Quali to enable self-service environment provisioning and automated decommissioning to streamline the development, testing, and certification of various technologies into production environments.

Quali Marketing Resources

CMO: Scott Turner | scott.t@quali.com

Marketing Design Manager: Cindy Friedman | cindy.f@quali.com

Sr. Product Marketing Manager: Jeff Rezabek | jeff.r@quali.com

Integrated Marketing Manager: Arta Shita | arta.s@quali.com

Quali Offices

BAY AREA

2901 Tasman Drive
Suite 210
Santa Clara, CA 95054
USA

+1 877 QUALI 10

+1 408 588 1774

AUSTIN

10801-2 North MoPac Expy
Suite 200
Austin, TX 78759
USA

+1 877 QUALI 10

+1 408 588 1774

ISRAEL

20 Hacarmel St.,
Ganey-Tikva
5591620
Israel

+972 77 901 4000